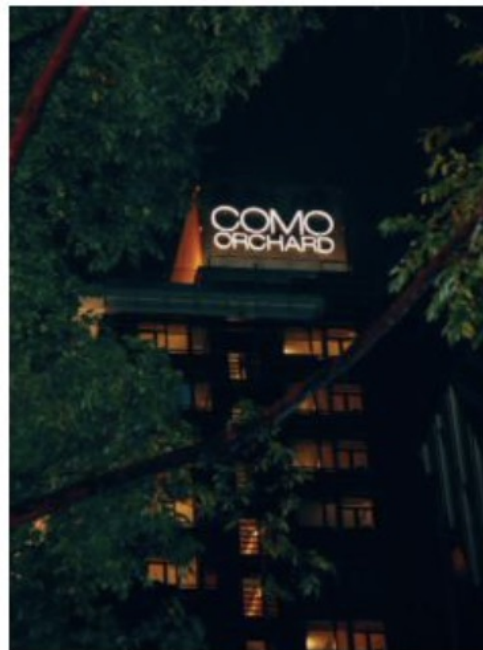


Project by OTTO STUDIO PAOLA NAVONE

The space of Cédric Grolet, on the ground floor of the Como Orchard building (to the side, an exterior view). Floor in glossy white resin, columns clad in striped zinc, and a portal with 3D decoration in plaster, with the logo. All the furnishings are custom-made: tables with tops in cast aluminium, armchairs and sofas (the latter are covered in **Dedar** fabric).



## CAPSULE COLLECTION

A series of precise actions by **Paola Navone** shape the identity of the **Como Orchard** space on Orchard Road in **Singapore**

team Gian Paolo Venier and Cristina Petteuzzo  
photos courtesy of Como Orchard  
article Carlo Biasia

**C**omo Orchard is a complex machine, precisely like the island of Singapore. Connections and mixtures, elegance and excess join forces to create a recognizable, inimitable style. The functions of the building never simply follow the ground floor scheme – retail, living-hospitality from the second floor to the rooftop, while the latter hosts the bar-restaurant-pool. Parts of the building on Orchard Road can also contain shopping facilities, in the proximity of a restaurant.

Long, orderly queues of customers gather at all hours of the day to enjoy a croissant by Cédric Grolet, the pastry chef based in Paris known for his reinterpretation of traditional French sweets; a smaller, more exclusive throug drops by to visit Club21, the multi-brand store organized on the ground and first floors, where there is also the Como Cuisine restaurant, serving the hotel of the same name and its extended range of clientele.



*To the side, view of the Club21 space on the ground floor, entirely customized. The entrance volume in red glass mosaic by **Bisazza** stands out against the shiny white resin flooring, igloo with structure in metal and white camouflage fabric, chairs by **Imperfetolab**, tables by **Gervasoni** and **Fuoriluogo**, lamps by **Danese Milano**. Above, detail of the white camouflage fabric.*

On the ground floor, in the project conducted by Paola Navone with Gian Paolo Venier and Cristina Pettenuzzo, the Cédric Grolet space is in white and silver, fluid and airy with volumes that never reach the ceiling, or are raised off the ground. The fabrics are covered by a very thin sheet of aluminium, to accentuate the dynamic and luminous effect of the surfaces. The loose furnishings of the retail spaces are versatile and adapt to the different needs of each brand, and the seasonal cycle of products. The entrance to the Club21 store, at ground level, stands out for

its red volume that functions as a landmark, though it is 'embedded' in the façade. The glossy white floor grants the possibility of 'floating' to all the elements of the setting, in tune with the character of the site.

The upper floor has a more 'street style' character, with flooring in raw concrete and furnishings made with steel mesh, grilles that accommodate the garments but leave the perception of the space open. The lighting fixtures inside the metal partitions contribute to bring out the trendy urban style.